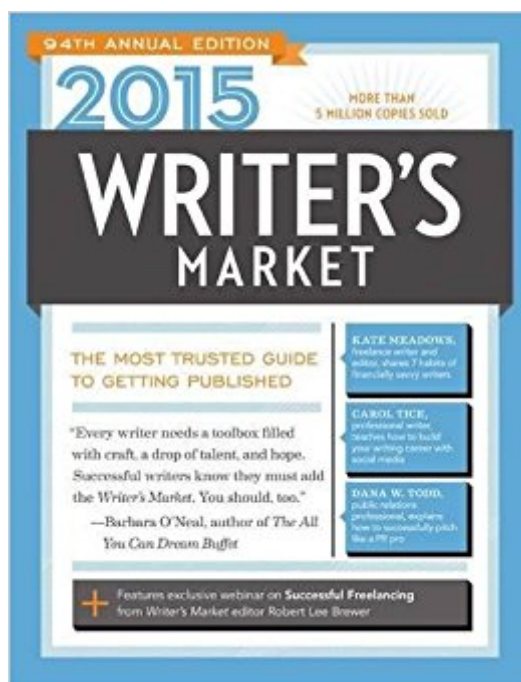


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# 2015 Writer's Market: The Most Trusted Guide To Getting Published



## Synopsis

The most trusted guide to getting published! Want to get published and paid for your writing? Let the 2015 *Writer's Market* guide you through the process with thousands of publishing opportunities for writers, including listings for book publishers, consumer and trade magazines, contests and awards, and literary agents. These listings include contact and submission information to help writers get their work published. Beyond the listings, you'll find all-new editorial material devoted to the business and promotion of writing, including advice on pitching to agents and editors, managing your freelance business, and building a readership. This edition also includes the ever popular--and updated--pay-rate chart, plus dozens of articles and essays like these: Kate Meadows, freelance writer and editor, shares seven habits of financially savvy writers. Carol Tice, professional writer, teaches you how to build your writing career with social media. Dana W. Todd, public relations professional, explains how to successfully pitch you and your work like a PR pro. You also gain access to: Lists of professional writing organizations Sample query letters A free digital download of *Writer's Yearbook* featuring the 100 Best Markets Finally, NEW TO THIS YEAR'S EDITION is an exclusive webinar "How to Find More Success Freelancing," taught by Robert Lee Brewer, editor of *Writer's Market*. It takes a lot more than flawless writing to be a freelance writer. This hour-long webinar will help you to increase your chances of success. You'll learn the current freelance landscape, how to find freelance opportunities, how to secure assignments, negotiating strategies, and more. Whether the goal is to publish a book, write a magazine article, or freelance for local businesses, this webinar is for writers looking to find more success with their freelancing and ultimately make more money. "Every writer needs a toolbox filled with craft, a drop of talent, and hope. Successful writers know they must add the *Writer's Market*. You should too." -Barbara O'Neal, author of *The All You Can Dream Buffet*, 7-time RITA award-winner, and RWA Hall of Fame member "The business of writing is unnecessarily intimidating. Editors want good writing, so why can it be so hard to get published. *Writer's Market* helps make sense of that big question, offering the kind of straight-shooting advice writers needs. I bought my first copy over a decade ago and still feel grateful that I was able to send my first submissions without embarrassing myself. *Writer's Market* is an invaluable tool that I find myself recommending again and again." -Erica Wright, author of the novel *The Red Chameleon* and poetry collection *Instructions for Killing the Jackal*, as well as Senior Editor for *Guernica Magazine*

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## Customer Reviews

I have been writing for a living for more than 40 years and most of those years I have bought a copy of Writer's Market. There have been years when I didn't largely because I had so much work that year that I simply didn't need to find new customers--I'm very grateful for those years which are not as common as I'd like. Some years it's a struggle to find work and, in particular, to find well-paying work with new clients. During those years I use the WM a lot and I always seem to come up with one or two new ideas and sometimes a new client. But I still have ambivalent feelings about the value of this book. There are several reasons that this book is not the nirvana that you might think it would be. I mean, with thousands and thousands of markets listed, you'd think that any professional writer, or even any beginning writer, would be able to find new clients. But that's a deceptive point of view, trust me. First of all, I have learned after all these years that you have to be as selective about the people you write for as the people you choose as friends--maybe more so, because you depend on those clients to pay your bills and keep your life moving forward. So the first thing I do when I sit down with WM is cross out (in red ink) any magazines or publishers that I would simply never work for. For example, a lot of magazine publishers list their per-word rates. Here's a tip if you're new to writing: if you are depending on earning a living from your writing, don't go bottom feeding in these listings. If you are good enough to get an assignment from a low-level magazine, you are probably good enough to work for a top-shelf magazine. So why waste your time working for a few pennies a word: don't do it. The first travel magazine I ever approached, when I was relatively new to writing was Travel & Leisure--a major magazine. I not only got my first assignment from them, in the first

year I got three or four. So I cross out all of the magazines and other clients that pay less than I think I'm worth (which is a \$1 word minimum, by the way). Would I work for less if I was just starting out? Yes, for a limited amount of time, I would. But I would not work for 2 cents a word, get real. I'd rather take bottles back to the grocery store and get a nickel a bottle. Cross them out. Secondly, a lot of magazines say that they "pay on publication." Don't even think about writing for them. Just don't do it. Your kids need food when they need food--and you have to pay for it when you leave the store, not when they eat the peanut butter. Does your gas station let you pay them after you've used up the gas they gave you? I have been royally screwed by "payment on publication" magazines who, after they assigned a story, held it for a year, or two years, or forever--and never paid me a dime. Cross them out. Also, the book publishing listings are often old, out of date and written by someone who doesn't want you to write for them. Cross them out. Today you can do far better with a good novel, for example, by self publishing it on . I have written more than 20 books and on average my royalty on a \$30 book is about a buck. If you self pub a book on , you get a 70% royalty (go research it, you're already here on ). Cross out the out-of-date listings. Now, in between these awful listings, if you know what to look for (high rates, payment on acceptance, current listings) you can indeed find some good tips and good new clients. But it takes work and a lot of time alone with this book in your lap. Take it to the beach, take it to the park, and spend time with that red pen. Circle the good listings in green. Let's face it, if you sell one good article you'll get back 20x the price of the book. That's a good deal, yes? I guess what I'm saying is that this book can be useful, even profitable, but you must be realistic and you must know how to use it. And stay away from those awful "payment on publication" magazines. Don't give them your blood, sweat and tears. This is a business, treat it like one. It took me 40 years to learn that. I honestly think that the publishers of this book owe it to their readers to start shrinking this book down and getting rid of the crap listings. Also, check out Jeff Herman's annual book--it's far better for book writers.

As ever, the annual Writer's Market is a must have for any writer! It has the most current markets, editors and address info as well as tips on how each editor wishes to be contacted and addressed , etc. Great book whether you are trying to market your first piece or looking for an agent or selling your tenth book!

Arrived on time, average priced and is the same as earlier publications by the same publishers. Same formatting and same tiny print and struggling indexing. But, considering the volume of info, and its price, it's better than the price justifies.

I do a little bit of freelance writing and was told that the Writer's Market guides were the be all, end all of what I'd need to begin pitching to editors. What I've found was that most of the information in the Writer's Market guide can be found online for FREE with a little bit of digging. That being said, my copy of the guide is already dog eared from looking through and marking editors that I'd like to pitch. The plus All entries are well categorized along with whom you should be pitching and how they like to be pitched. The minus All of the same information can be found online with a little digging. In today's world of online, I do think that the web version of the book would have been a bit more practical for me, as they update it continuously.

This is essential for any writer, even if you have your own agent. Most agents don't handle short pieces, so this is helpful in getting those pieces published on your own. Easy to use. I will suggest you still look the company up online to make sure you're sending your material to the right person. Editors move around a lot, and appreciate when you've done your homework and send your stuff addressed to the RIGHT person. Gives you a step up on your competition, too.

As every writer knows, this is one of the premier sources to find new and unique markets to publish your works, but the hard copy version is huge and heavy. I bought the Kindle digital edition this year, and it delivers well. The book is arranged so you can easily find the proper market for your work: Literary Agents; Book Publishers; Consumer Magazines, Trade Journals and Contests/Awards sub-divided by specialty or focus. There are also included articles that provide industry tips and advice at every step of the publishing process: query letters, finding an agent, succeeding in magazines, earning a living blogging, and much more. I tried searching the entire digital edition using a couple of key words without any success, but later found those keywords used in various sections. Since I'm used to making notes in the margins of the traditional publication, the digital edition took a little getting used to as far as bookmarks and notes. If you're comfortable with digital editions and e-readers, you should have no problem. Once you find the information you want and consider contacting them or submitting, it's a good idea to go to the Web site (if one is listed) and double-check the submission guidelines/deadlines and addresses. Writer's Market does a good job updating, but things change so fast in this business it could be different by the time you are ready to use it. Also, watch for duplicate entries. For example, submissions for a poetry prize may be listed both by the prize name and the journal/publication name and/or the publisher. Overall, I would recommend this. You get all the information you need without the heft of

the hard-copy.

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